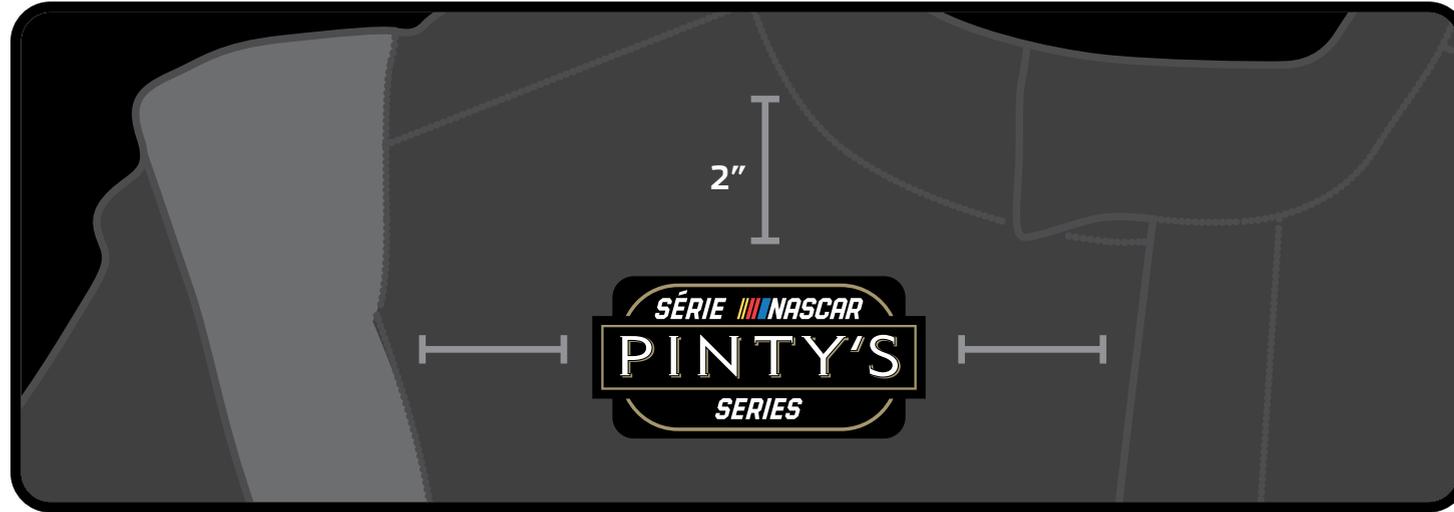
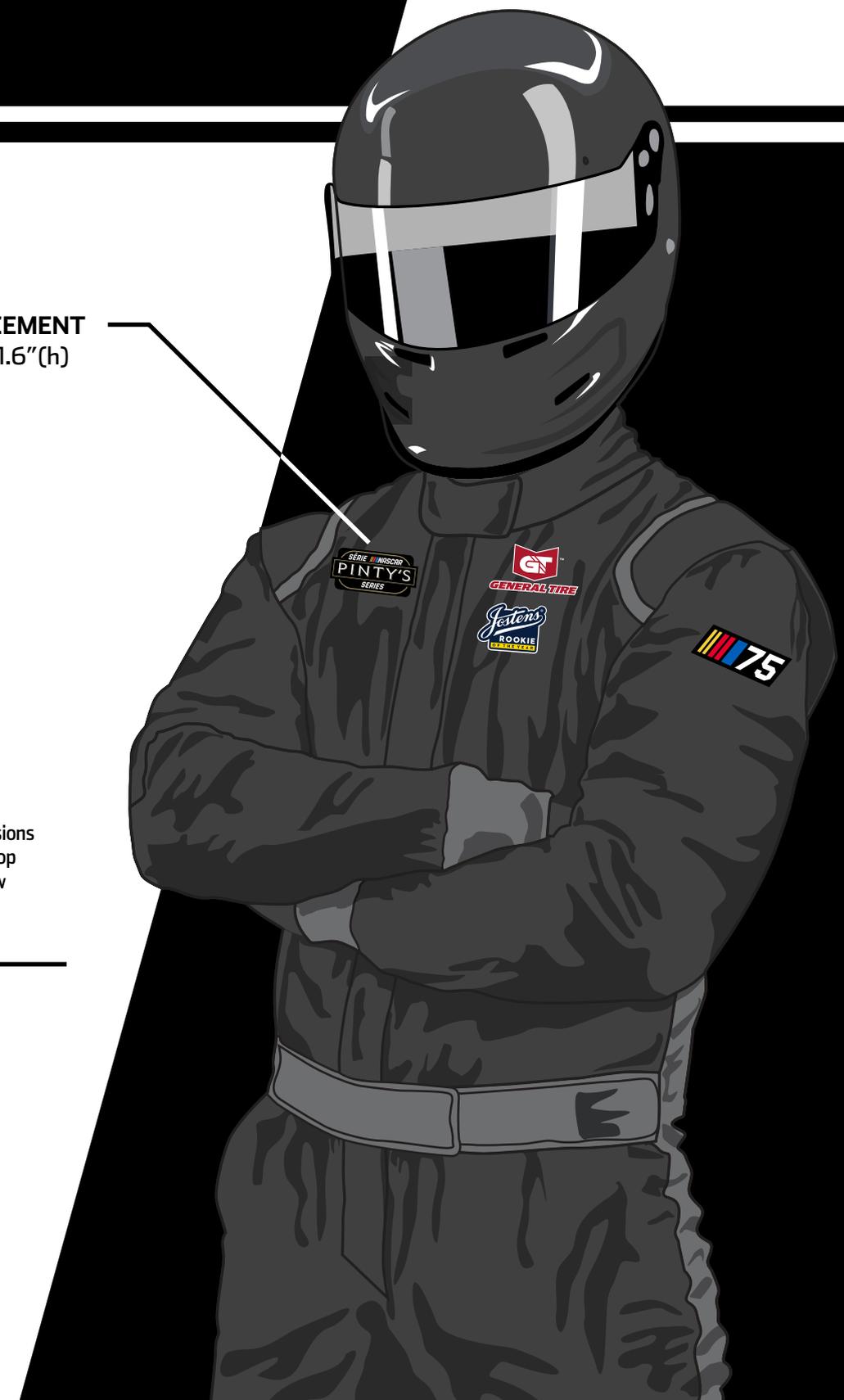


2023 NPS Fire Suit Branding Guidelines

FIRESUIT PATCH SAFEZONE



SERIES PATCH PLACEMENT
LOGO SIZE 3.5"(w) x 1.6"(h)



The 2023 NASCAR Pinty's Series logo, having minimum dimensions of 3.5"(w) x 1.6"(h), is to be displayed on the right-hand chest of the driver's and crew members' uniforms of every such team and conform to the following placement requirements:

- The logo is to be the uppermost logo on the right-hand chest area. The vertical placement of all other logos should not be equal to or partially equal to the NASCAR Pinty's Series logo.
- The logo is to be centered between the right upper underarm and the center zipper line.
- The logo is to be at least 2" below the shoulder epaulet.
- Full color schematics are to be used for all NASCAR Pinty's Series logos.
- The embroidery version of the logo shown above, should be used by teams for embroidery and screen print applications of the logo on all driver / crew firesuits.



The 75th Anniversary mark having minimum dimensions of 3.5"(w) x 1.22"(h), is to be displayed on the uppermost and outer left sleeve of the drivers and crew members uniforms.



GENERAL TIRE

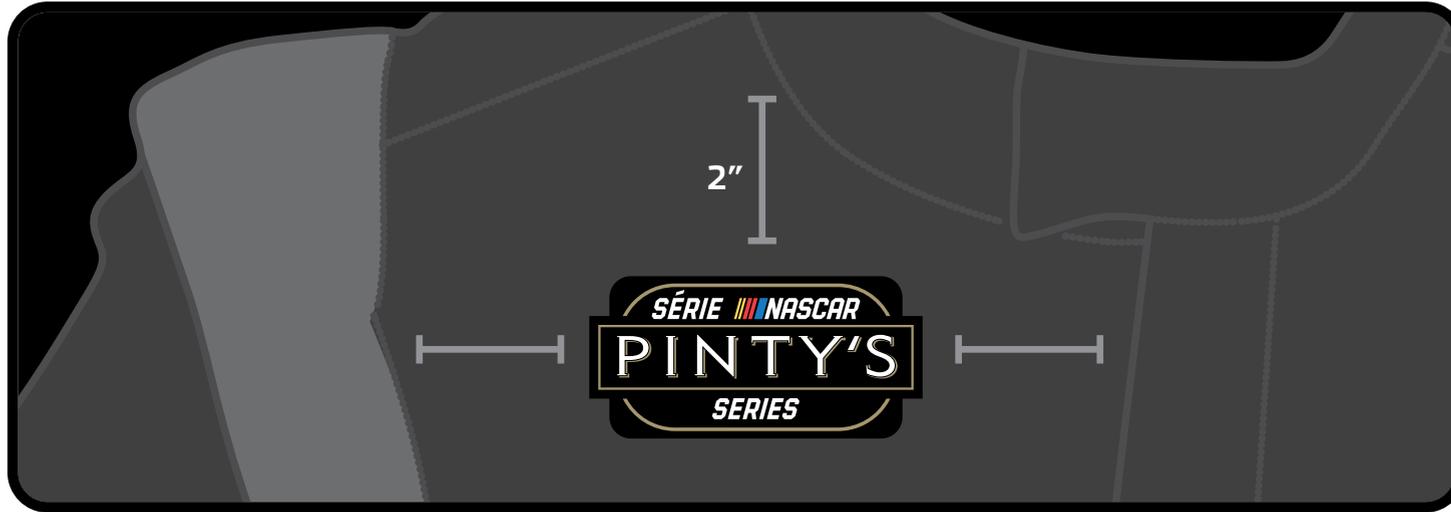
The General Tire logo having minimum dimensions of 4.0"(w) x 1.0"(h), is to be displayed on the top half front facing torso of the driver's and crew members' uniform.



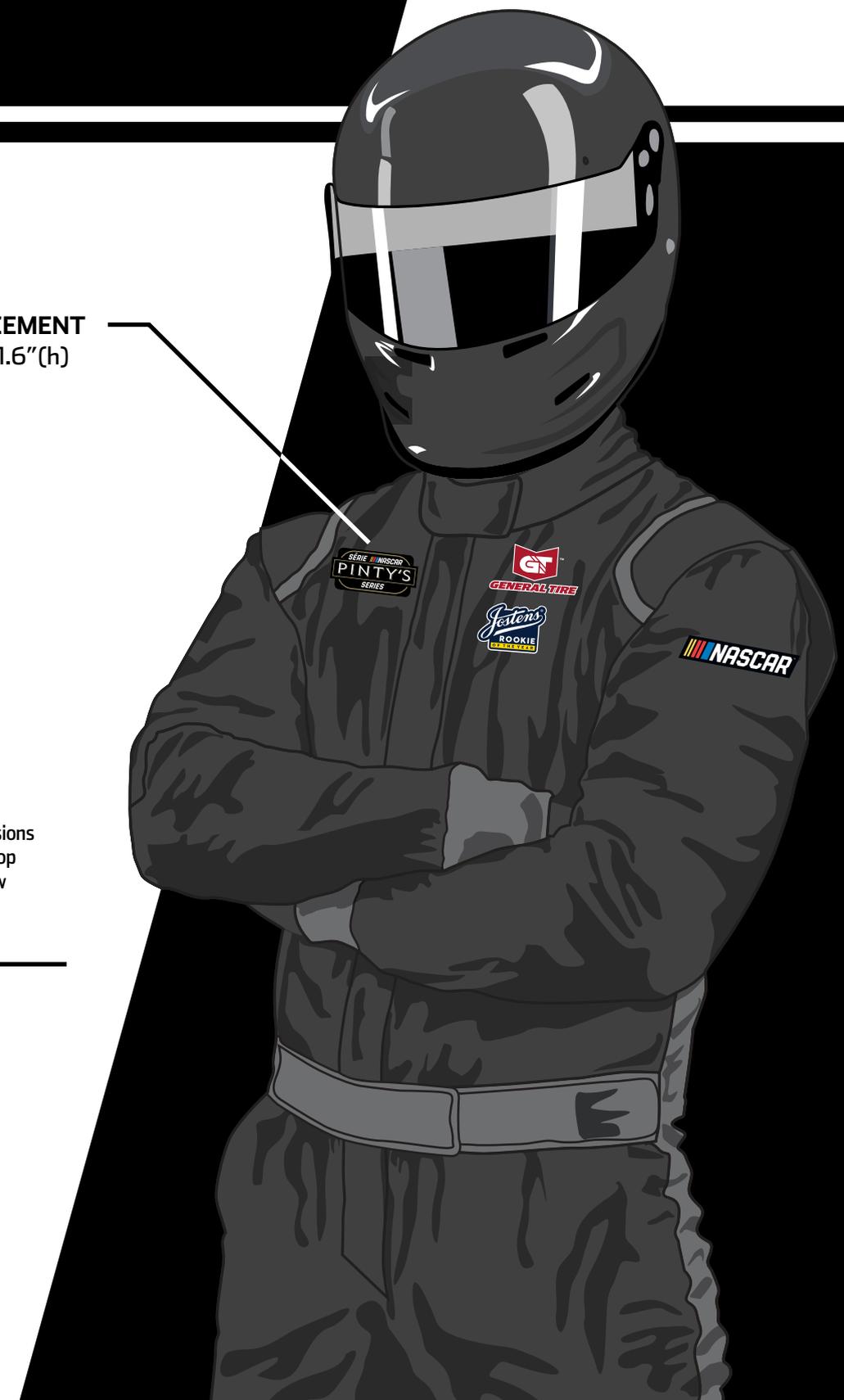
The NASCAR Jostens Rookie Contender logo, having minimum 3.75"(w) x 2.5"(h), is to be displayed on the left or right-hand chest of the uniform of every driver participating in the 2023 NASCAR Jostens Rookie of the Year Program

2023 NPS Fire Suit Branding Guidelines

FIRESUIT PATCH SAFEZONE



SERIES PATCH PLACEMENT
LOGO SIZE 3.5"(w) x 1.6"(h)



The 2023 NASCAR Pinty's Series logo, having minimum dimensions of 3.5"(w) x 1.6"(h), is to be displayed on the right-hand chest of the driver's and crew members' uniforms of every such team and conform to the following placement requirements:

- The logo is to be the uppermost logo on the right-hand chest area. The vertical placement of all other logos should not be equal to or partially equal to the NASCAR Pinty's Series logo.
- The logo is to be centered between the right upper underarm and the center zipper line.
- The logo is to be at least 2" below the shoulder epaulet.
- Full color schematics are to be used for all NASCAR Pinty's Series logos.
- The embroidery version of the logo shown above, should be used by teams for embroidery and screen print applications of the logo on all driver / crew firesuits.



The NASCAR identity mark having minimum dimensions of 3.5"(w) x .75"(h), is to be displayed on the uppermost and outer left sleeve of the drivers and crew members uniforms.



GENERAL TIRE

The General Tire logo having minimum dimensions of 4.0"(w) x 1.0"(h), is to be displayed on the top half front facing torso of the driver's and crew members' uniform.



The NASCAR Jostens Rookie Contender logo, having minimum 3.75"(w) x 2.5"(h), is to be displayed on the left or right-hand chest of the uniform of every driver participating in the 2023 NASCAR Jostens Rookie of the Year Program